RIVERWALK OUTLETS

CULTURE. STYLE. TASTE.







Evelything
Happens Here





RIVERWALK

Home to the iconic French Quarter, New Orleans is a world-renowned hub for hospitality, dining, and nightlife. The Riverfront and metro area are surging with growth, driven by major public and private investments. With a rich history dating back to the early 1700s and globally celebrated traditions, the city draws over 20 million visitors annually—offering unmatched visibility and opportunity for businesses ready to thrive.

250,000 SF+

2.5 MILLION

PREMIER OUTLET SHOPPING & DINING

ANNUAL VISITORS

1.2 MILLION

75+

CRUISE PASSENGERS
PASS THROUGH EACH YEAR

RETAILERS INCLUDING
COACH AND GAP



#1 MOST VISITED
FACTORY OUTLET IN LOUISIANA

RETAIL + RESTAURANTS

YOU'RE IN GOOD COMPANY

Seamlessly blending the finest national, regional, and local brands to create an unparalleled shopping experience.





GUESS





TommyBahama.















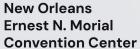








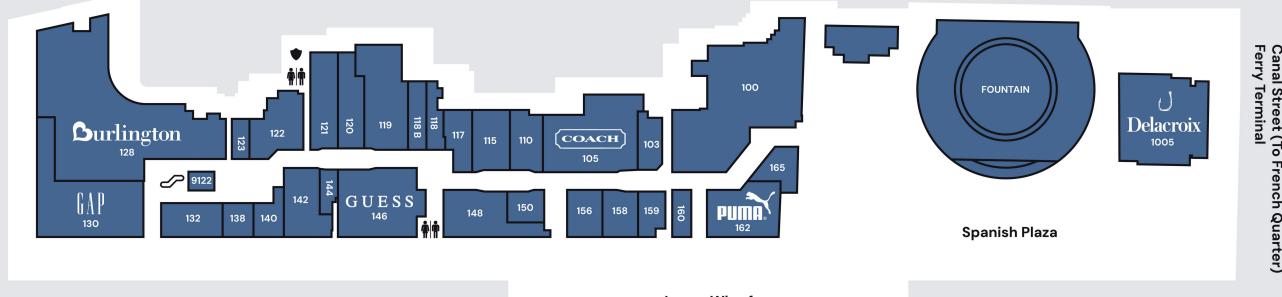






Hilton Surface Parking Lot





Level A

Lower Wharf



About the Region everything happens here

RIVERWALK OUTLETS

CONVENTION CENTER

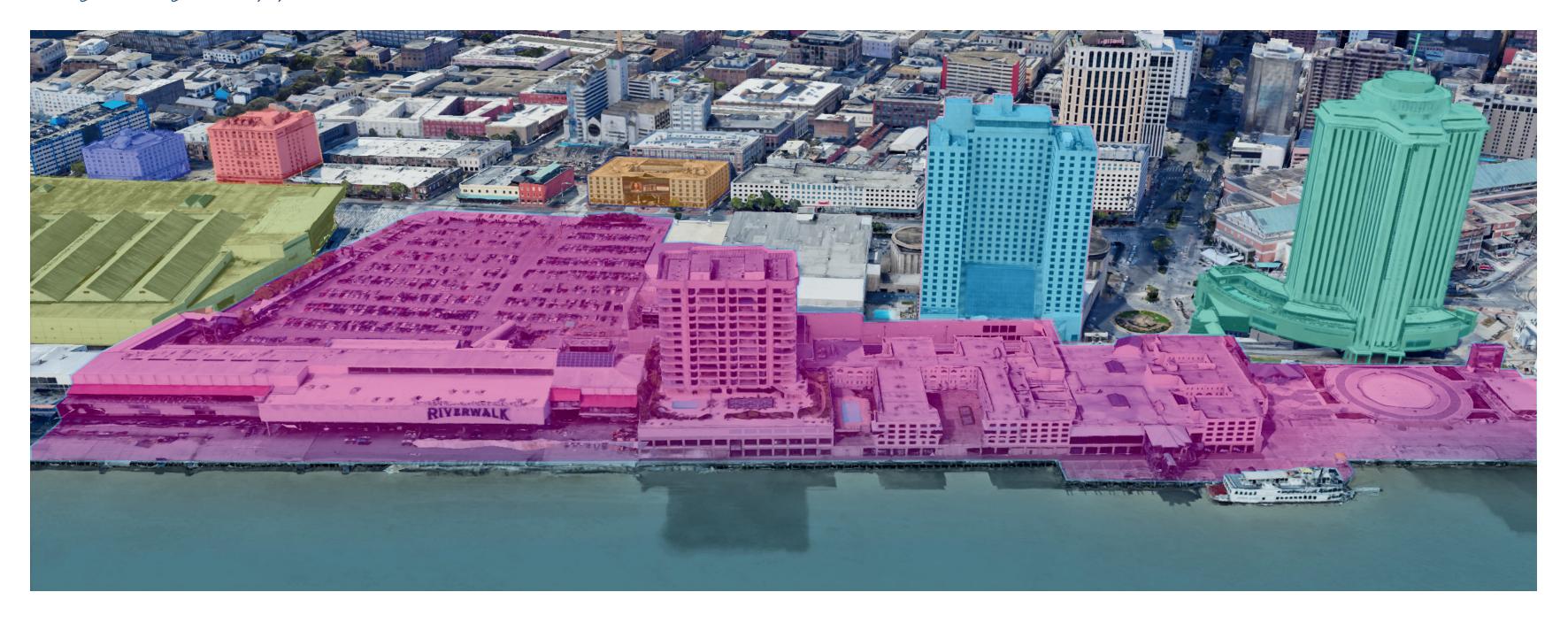
HILTON HOTEL

FOUR SEASONS HOTEL

MARRIOTT HOTEL

HYATT HOTEL

OMNI HOTEL



OTHER LANDMARKS

WAREHOUSE DISTRICT

0.9 MILES, 5 MINS AWAY

DOWNTOWN

1 MILE, 7 MINS AWAY

FRENCH QUARTER

1.2 MILES, 10 MINS AWAY

LOYOLA

6 MILES, 15 MINS AWAY

TULANE

6 MILES, 15 MINS AWAY

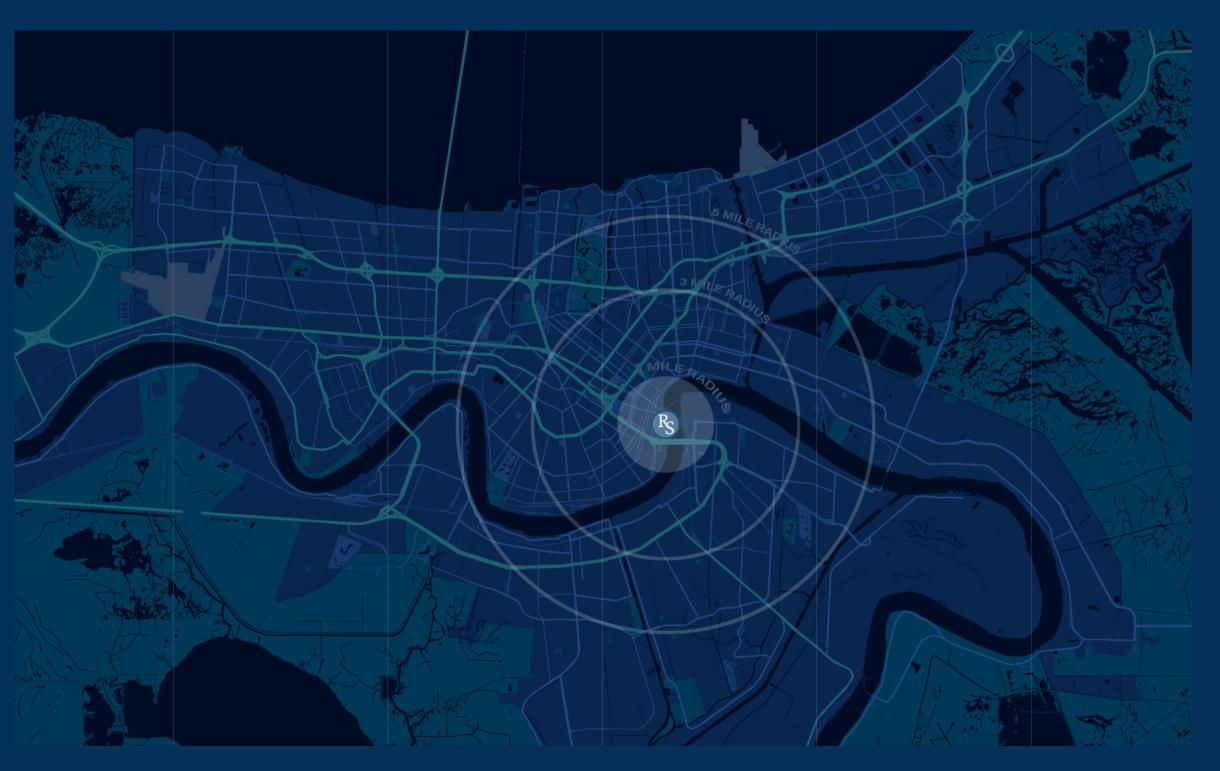
UNIVERSITY OF NEW ORLEANS

4.4 MILES, 28 MINS AWAY

A Regional Destination

Louisiana Love

Ideally positioned between Canal and Poydras
Streets, this prime address offers direct access to
the French Quarter, CBD, and Warehouse District—
New Orleans' cultural and business core.



DEMOGRAPHICS AT A GLANCE

AVERAGE HOUSEHOLD INCOME (2024)

\$135,253

WITHIN 1 MILE

\$94,750

WITHIN 5 MILES

TOTAL POPULATION (2024)

13,827 WITHIN 1 MILE

360,716 WITHIN 5 MILES



91 MIN.

AVERAGE VISITOR STAY TIME



1.2 MILLION

CRUISE VISITORS
PER YEAR

About the Region

picture perfect

The improved Moonwalk represents a major step in creating 3.2 miles of continuous pedestrian-friendly space along the Mississippi River, connecting Spanish Plaza, the French Quarter, Jackson Square, and Crescent Park. This unified stretch will enhance walkability, tourism, and community access to the riverfront.









RIVERWALK AT A GLANCE



250+
SHIP ARRIVALS
STEPS FROM
RIVERWALK



#1

MOST VISITED

FACTORY OUTLET
IN LOUISIANA



1.2 M CRUISE SHIP PASSENGERS DISEMBARKED NEXT DOOR

#6
LARGEST
CRUISE PORT
IN THE US

1,600+
HILTONRIVERSIDE
ROOMS
ATTACHED



#6
LARGEST
CONVENTION
CENTER IN US
STEPS AWAY

RIVERWALK OUTLETS

SHOPPING | DINING | ENTERTAINMENT

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